



*“Grows Along With Knowledge”*

## **SPORTS LAW & MANAGEMENT**

NAZALI with its extensive knowledge and network has been currently performing services both in the legal and management sides of the sports industry. Its services have been provided in different fields of the sports industry such as football, basketball, volleyball, boxing, athleticism, e-sport, boxing and others. NAZALI has a diversified range of clients in the local and global base including professional sports clubs, sports organizations, athletes, intermediaries, managers, corporate sponsors and partners, sports broadcasters, marketing agencies, etc.

NAZALI's consultancy has been mainly divided into two fundamental categories; Sports Law and Sports Management.

Sports Law services that NAZALI provides are as follows:

- » Providing legal assistance and support regarding the every field of sport
- » Drafting all constitutions, internal rules and regulations of professional sports clubs and organizations
- » Providing dispute resolution alternatives

regarding contractual, financial, disciplinary and doping issues

- » Representing individuals and organizations regarding the sports disputes before bodies such as “FIFA Player’s Status Committee and Dispute Resolution Chamber, FIFA Disciplinary and Ethics Committees, UEFA and TFF Judicial Bodies, Disciplinary Committees and all other Tribunals” and “Court of Arbitration for Sports (CAS)”
- » Representing professional sports clubs and athletes before disciplinary panels and appeal hearings
- » Negotiating and drafting of agreements and all necessary documentations in the fields of employment, transfer of players, image rights, sponsorships and partnerships, national and international sports events, friendly match and training camps
- » Negotiating and drafting exclusive mandates, representation contracts, commission agreements for the intermediaries
- » Representing athletes and coaches in anti-doping proceedings and investigations
- » Providing legal assistance to teams and clubs in respect of their anti-doping policies and procedures
- » Providing legal assistance to football clubs for complying with UEFA club licensing regulations, in particular Financial Fair Play (FFP) requirements
- » Advising athletes and sports entities on tax law and tax structuring

- » Advising sports clubs and associations in respect of stadium construction, maintenance, usage and sponsorship
- » Advising athletes, sports clubs and international organisations on intellectual property law, including the use and protection of image rights, trademarks, and licensing

Sports Management services that NAZALI provides are as follows;

- » Providing consultancy to sports clubs and organizations about marketing, sponsorships, events, partnerships, globalization, fan engagement, scouting, etc
- » Constructing club organization structures
- » Creating and implementing short and long term international strategies for sports clubs in the promising global markets
- » Advising the sports clubs for searching of global sponsorships

- » Providing advice for establishing international club partnerships in terms of youth development, coaching development, scouting and others
- » Establishing international education partnerships between sports clubs and institutions or universities
- » Establishing international partnerships between sports clubs and global sports academies
- » Organizing international friendly matches and summer tour organizations
- » Providing consultancy for the international club sales and acquisitions
- » Providing legal assistance and support to the sports clubs regarding the setting up international scouting network



## OUR TEAM



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